

REGISTRANT'S REQUEST FOR MOTION TO EXTEND TO ANSWER

Date: February 13, 2014

To: Interlocutory Attorney, Ms. Mary Catherine Faint
United States Patent and Trademark Office,
TTABVUE TRADEMARK TRIAL AND APPEAL BOARD
P.O. Box 1451
Alexandria, VA 22313

Info: Ms. Jackie Joseph, Attorney for the Petitioner, Shirley's World L.P.
9601 Wilshire Boulevard, Suite 700
Beverly Hills, CA 90210

From: Earl C.J. Prater, Registrant
P.O. Box 51542
Sparks, Nevada 89435

Reference Cancellation Pending Numbers 92057484 and 92057506:

The Registrant, Earl C. J. Prater, would like to request a 60 to 90 day extension given the most recent and unexpected passing of Ms. Shirley Temple Black, February 10, 2014, the emotional impact it must have on her family and family members of Shirley's World L.P., the Petitioner, our business proposal recently submitted to the Petitioner through their attorney, Ms. Jackie Joseph, which is currently under evaluation, our need to obtain legal counsel regarding Ms. Black's untimely death in particular and the shortness of time that the Initial Disclosure documents are due February 20, 2014.

Certificates of Service through the U.S. Postal Service will be submitted directly to the USPTO Trademark Trial and Appeal Board Interlocutory Attorney, Ms. Mary Catherine Faint and Attorney, Ms. Jackie Joseph for the Petitioner, Shirley's World L.P.



CERTIFICATE OF SERVICE

February 13, 2014

Reference Pending Cancellation Numbers: 92057484 and 92057506

United States Patent and Trademark Office

Trademark Trial and Appeal Board

P.O. Box 1451

Alexandria, VA 22313

The undersigned hereby certifies that a true and correct copy of a CERTIFICATE OF SERVICE and REQUEST FOR MOTION TO EXTEND TO ANSWER for the following pending cancellation numbers 92057484 and 92057506 was served upon the attorney for the Petitioner, Shirley's World L.P. by forwarding said copy, via first class mail, postage prepaid to:

Ms. Jackie Joseph, Attorney

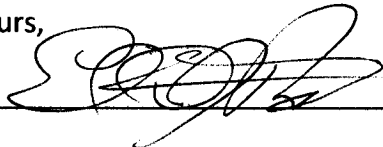
Eisner Kahan Gorry Chapman Rosse & Jaffe

9601 Wilshire Blvd, Suite 700

Beverly Hills, CA 90212

United States

Respectfully yours,

A handwritten signature in black ink, appearing to read 'Earl C.J. Prater', is written over a horizontal line.

Earl C.J. Prater

P.O. Box 51542

Sparks, NV 89435

The Shirley Temple Soda Pop Company, LLC
One World Trade Center
121 SW Salmon Street, 11th Floor, Suite 1208
Portland, Oregon 97204
503-970-8462
www.shirleytemplesodapop.com

January 29, 2014

Eisner Kahan Gorry Chapman Ross & Jaffe
Attn: Ms. Jackie Joseph
c/o Shirley's World L.P.
9601 Wilshire Blvd., Suite 700
Beverly Hills, CA 90210

This letter is a very brief introductory outline business proposal. A complete business operations plan would be provided if there is any additional interest in our offer.

The Shirley Temple Soda Pop Company LLC, is a Limited Liability Company registered in the State of Oregon. We created and have produced our unique carbonated soft drink beverage products under the name of Shirley Temple Soda Pop since 1987 and specifically under the U.S. registered trademarks and brand names of The Original Shirley Temple Soda Pop, The Original Shirley Temple Diet Soda Pop, and Hollywood's Original Shirley Temple Soda Pop. Our unique products including our highly recognized trademarked image, designs, colors and logos have been produced, marketed and sold throughout the United States, Canada and internationally for over the past twenty six years. We have developed a very special and proprietary blend of natural flavors for our soda pop that has proven to be highly preferred by consumers of all ages. As you had requested, we will ship samples of our product to you for your evaluation. We recommend that you chill our soda before drinking it to get the best taste of flavor and carbonation. Also, try pouring our soda pop over ice in a clear glass to experience the bright and vivid color. Our soda pop is also a very popular mixer and children (and adults) also love it over vanilla ice cream for a great Shirley Temple float. We have also attached photos of our product for your evaluation.

We would like to propose a joint venture business opportunity to Shirley's World L.P. to jointly manufacture, produce, market, distribute and license our company's carbonated soft drink products worldwide. With our unique and classically styled designs, colors and logos in conjunction with our preferred and proven natural flavors, we have "the classy" looking image that consumers "wow about" along with a proven Shirley Temple carbonated soft drink beverage taste that consumers love. We were the first company to ever package a Shirley Temple soda pop for mass distribution and we have years of production experience in the carbonated soft drink business. With Shirley's World and our established Shirley Temple carbonated soft drink beverages, we believe that with our very uniquely branded products and your endorsement, there would be virtually unlimited opportunities to establish a benchmark position in the U.S. and international market.

There could be a story of the U.S. Foreign Service connection between Ambassador Black and myself, the concept and startup of our unique small business years ago and the popularity of our one of a kind soda pop is truly the real American story of being inventive, authentic and original that keeps the American dream alive for opportunity, perseverance and success.

For your information, our company supports the National Multiple Sclerosis Society and we are very involved in a number of this organization's summer bike and walking events. We also hold special fundraiser events throughout the year to support victims of MS. In addition, we donate to the Wounded Warriors of America Foundation to support our returning injured and handicapped U.S. Veterans very much in need of medical treatment, long term care and financial support.

Thank you for your time and consideration concerning your interest in receiving our proposal. Please visit our website. We are also found on Facebook and under Google search at different websites. If you need additional information, please contact us. Thank you for your interest in our company and the products we manufacture.

Yours truly,

Earl C. Prater, President



The Shirley Temple Soda Pop Co.
HOLLYWOOD'S ORIGINAL SODA POP

Earl "Chet" Prater
PRESIDENT

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